



About Me

I have a masters in behavioral science with an emphasis in perspective taking allowing me to combine the best-practices of psychology with creating emotion-driven and effective content and processes.

Experience

Board Certified Behavior Analyst

2013-Present

Provide behavioral insights, coaching and programming for clients seeking to improve their life or their organization. Primary focus is on product development and operational processes via organizational behavior management (OBM) best-practices.

Director of Product Development

2017-Present

Freelance videographer and product designer for behavioral and mental health professionals communicate their services and unique value to those in need through marketing and video-based online courses.

Sample: [This Way of Thinking OFFICIAL TRAILER](#); [Study Notes ABA](#) and [FTF Behavioral Consulting](#)

Crypto and Web3 (theyano.eth)

Entered in 2019 after learning about the Ethereum whitepaper. The combination of cryptography, decentralization, behavioral psychology, and behavioral economics consumes my free time (2-3 hours per day), learning, using, and ideating solutions that combine each. Much of my time is spent anonymously, inquire for more if interested.

Achievements

- 2021 and 2022 Outstanding Faculty of the Year – Capella University
- 2013 Outstanding Graduate Student of the Year – Florida Institute of Technology
- 20+ National & International Invited Presentations on Behavioral Science
- Launched multiple online course platforms (Samples in Showcase above.)